YOU'RE IN FOR A FEW SURPRISES!





IF YOU THINK WE'RE JUST FUN & GAMES,



SURPRISE!

For Quality Times With Your Family, We're The Best!

We believe that when you decide to spend a day here with your kids, you're getting much more than just fun and games. Of course, we have activity-oriented play areas like the ball crawl to promote physical fitness, and the greatest games and rides in town to test skill. Not to mention programs like "Tokens For Grades", where kids get free tokens for making good grades in school.*

But what we pride ourselves on the most is a total family experience. One that includes spending quality time with your kids. Dining on the highest quality pizza, sandwiches and salads around. Playing all the games. Even watching a show featuring Chuck E. Cheese, the greatest kids' mascot of all!

We think our slogan, "Where A Kid Can Be A Kid"®, best expresses our goal: We're out to make kids happy. And from this slogan, we've developed our business philosophy, the reason we exist:

- *We believe that childhood is a magical time to be cherished and enjoyed.*
- *We believe that play is not mere kid's stuff, but rather a crucial part of a child's physical and mental development.*
- *We believe that today, more than ever, families need a safe, wholesome environment in which they can laugh, play and simply enjoy being together.*
- *We believe that while raising children is a big responsiblity, it's also a whole lot of fun. So relax, Mom and Dad, and have a giggle or two on us.*

**To receive free tokens, simply present child's report card with food purchase. A or E=3 tokens, B or S=2 tokens, C=1 token. Limit 15 tokens per child. Offer not valid with coupons, birthday party packages or other offers.*



SURPRISE!

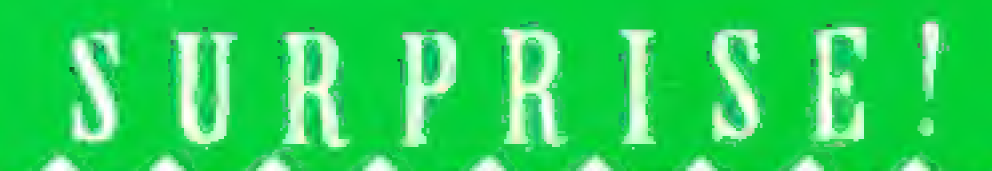
We Throw The Best Hassle-Free Birthday Parties!

Although we're famous for creating memorable family experiences every day of the week, we're also experts at that one special day of the year -- your child's birthday! And what better place to let them celebrate their big day than here, where a kid can truly be a kid. Reserve your next birthday with us and you'll get to celebrate, too! That's because we'll do all the work, including:

- *A decorated table reserved for 1½ hours with party hats and balloons.*
- *Pizza or hot dog plus Coca Cola® or other soft drink.*
- *Birthday cake for your party to decorate!*
- *A token bag with $2.50 in tokens for each person.*
- *A special souvenir cup for the birthday person.*
- *A personal announcement and visit from Chuck E. Cheese.*
- *A host or hostess to personally serve you and your guests.*
- *All for just $6.49 per person.*
- *Special package available for accompanying adults.*
- *Grab bags also available for $1.99 per person.*

Packages are also available for organized groups. Please call for details or to reserve your party today!





We Serve Up More Than Just The Greatest Pizza!

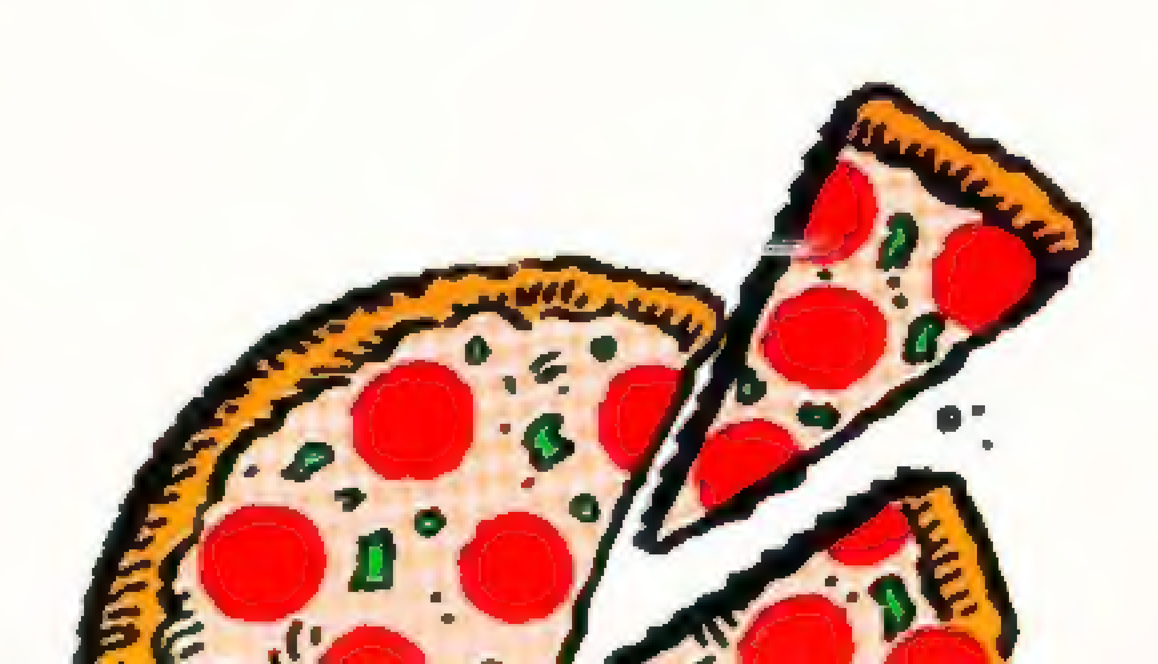
Everyone knows that we feature some of the most delicious pizza in town. What better way to top off a great day with the kids than with a pizza made to order. We pride ourselves on using only the freshest ingredients for our pizzas, too. Topped off with real cheese and baked on our homemade crust.

But did you know that we also have one of the freshest and most complete salad bars? Many of our customers prefer a healthy garden salad, complemented with our delicious breadsticks to satisfy any appetite. And freshness is always guaranteed.

Hot sandwiches with all the extras round out our menu. Of course, we serve all kinds of beverages, from soft drinks to milk and juice. And since we know how thirsty kids get while playing, refills are free on all fountain drinks.

We pride ourselves on being the one place in town "Where A Kid Can Be A Kid." And we hope we've surprised you here with even more ways we carry out that dedication, day after day. If you have any thoughts or questions, we'd love to know what they are. Just tell our Restaurant Manager or one of our friendly cast members.

Please join us again soon!



CHUCK E. CHEESE'S PIZZA -
IF YOU THINK WE'RE JUST FUN AND GAMES
PROMOTIONAL BROCHURE

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